

# RESTAURANT PRIMARY CUISINE IMAGE

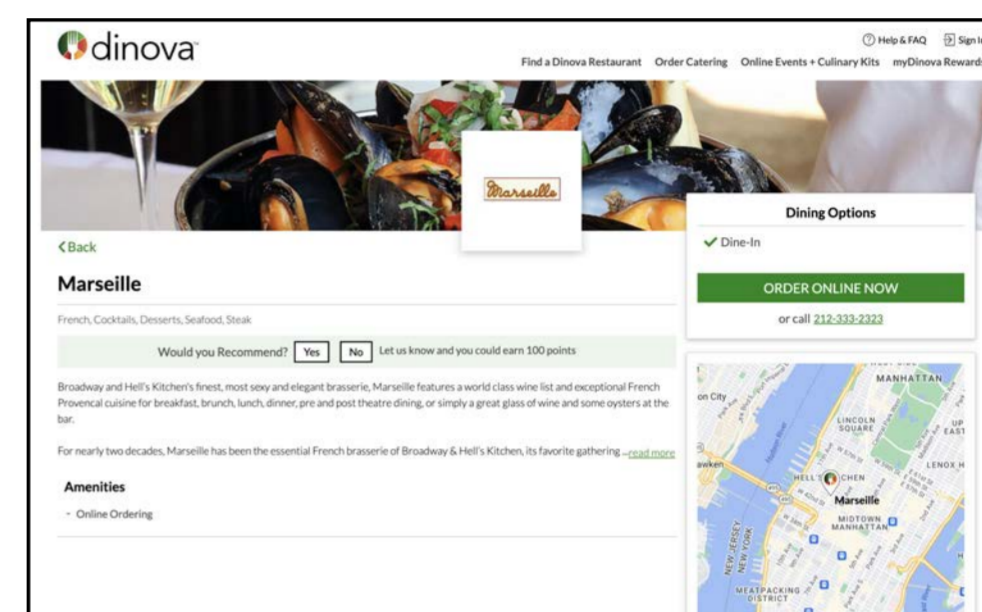
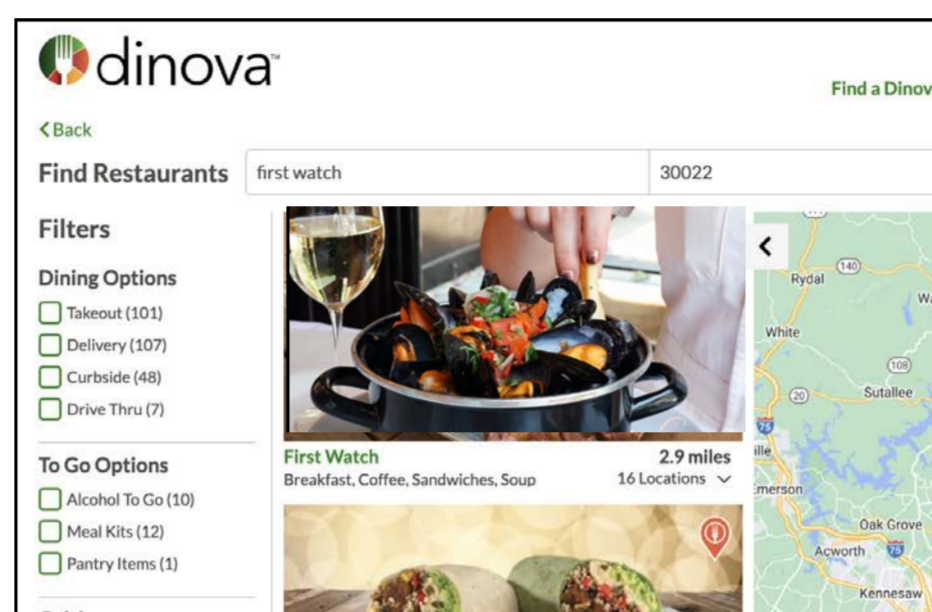
## Requirements

- Minimum 1455px by 355px (the bigger the better)
- .png or .jpg format
- one signature menu item (no seasonal promos)
- landscape orientation with ~2:1 aspect ratio
- focus area in center of image



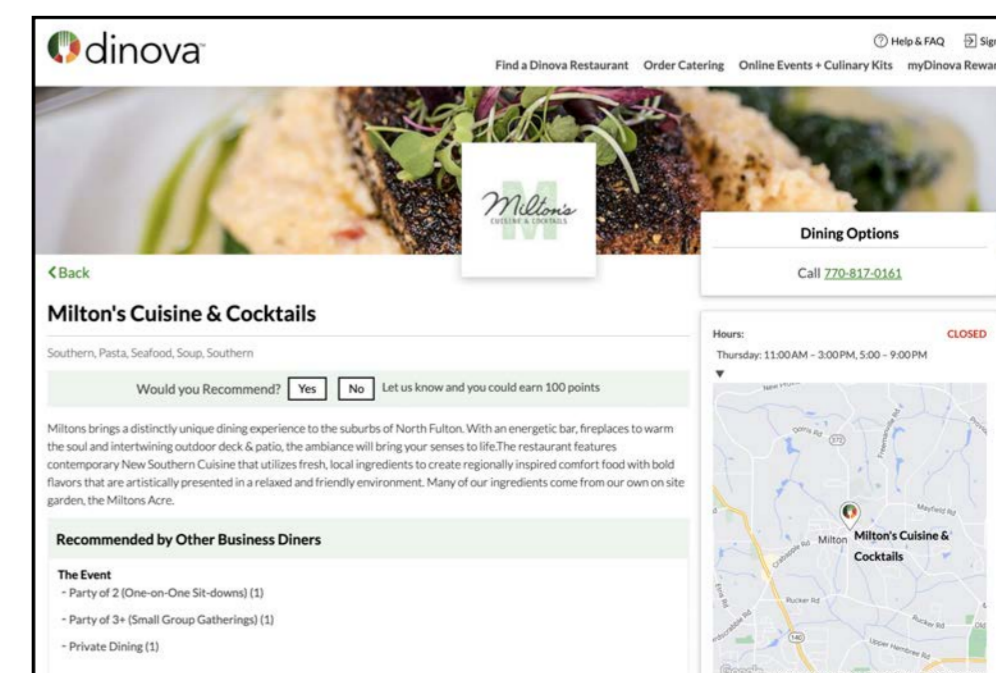
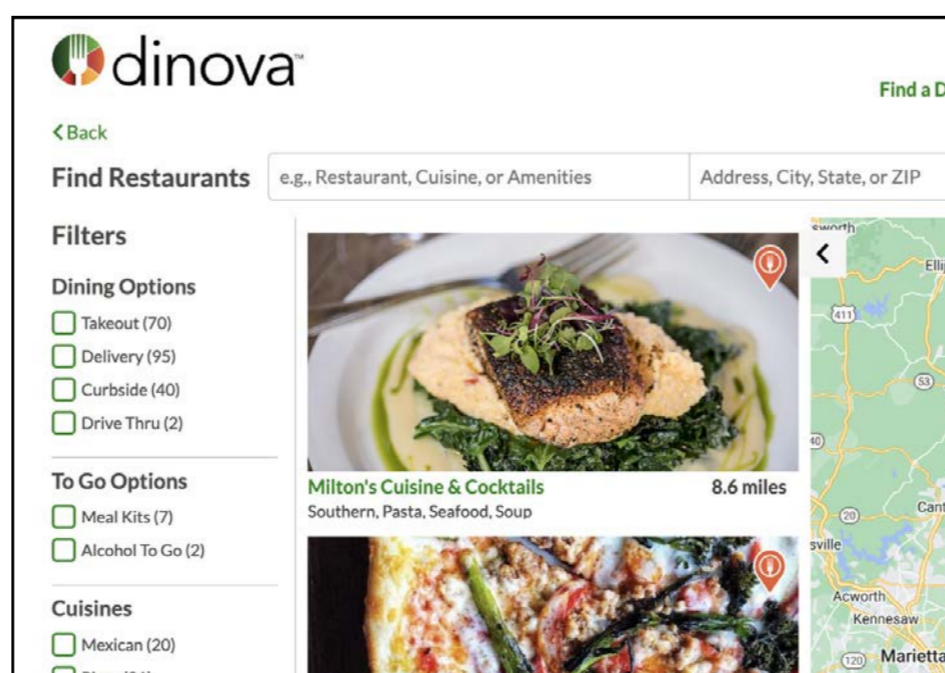
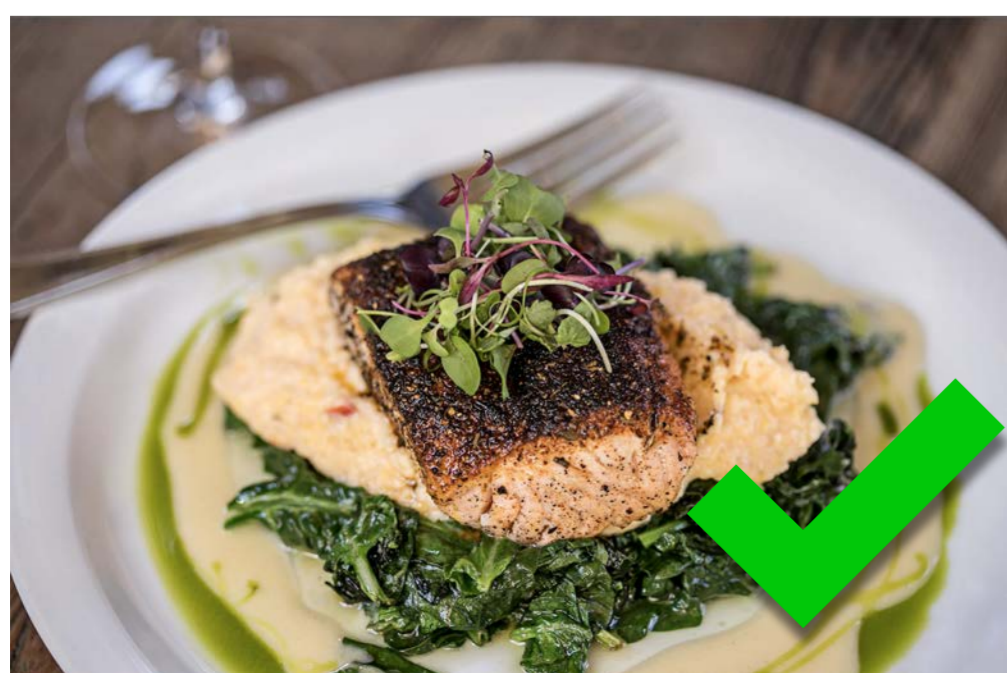
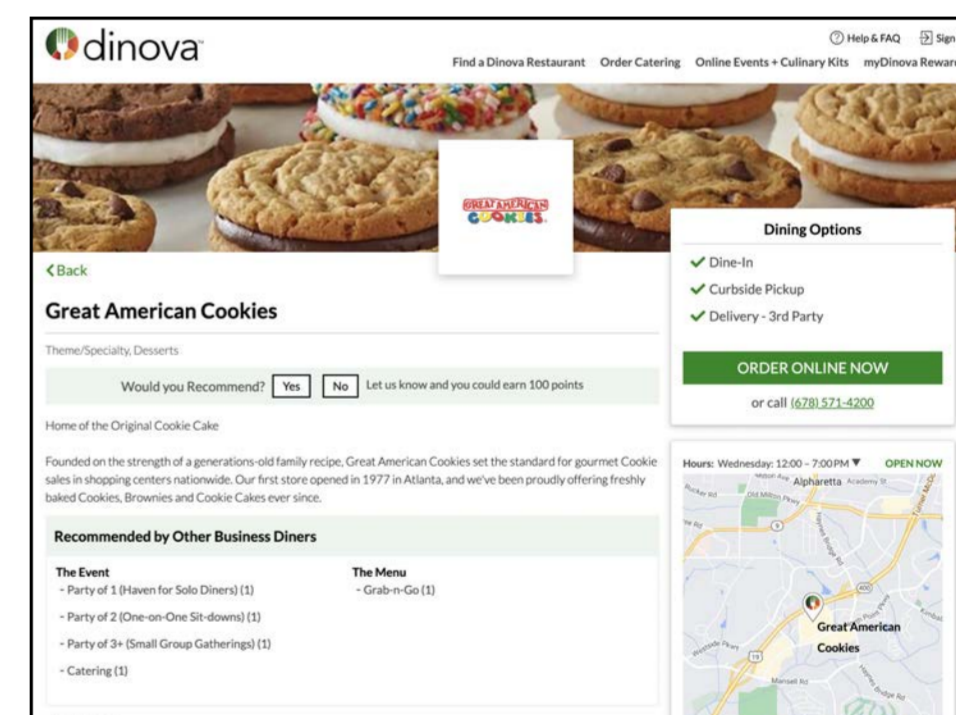
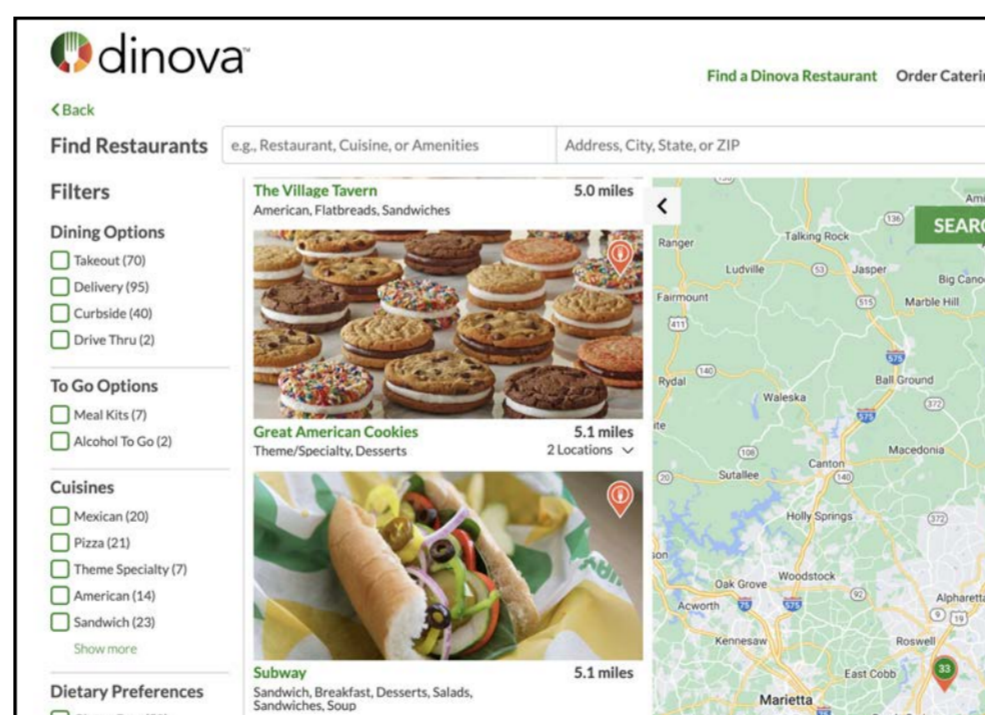
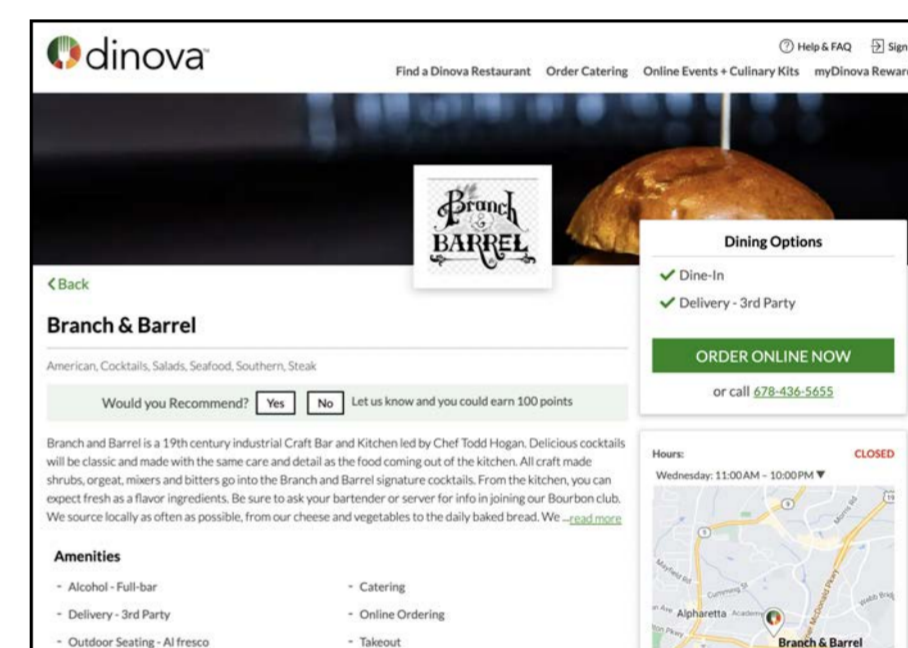
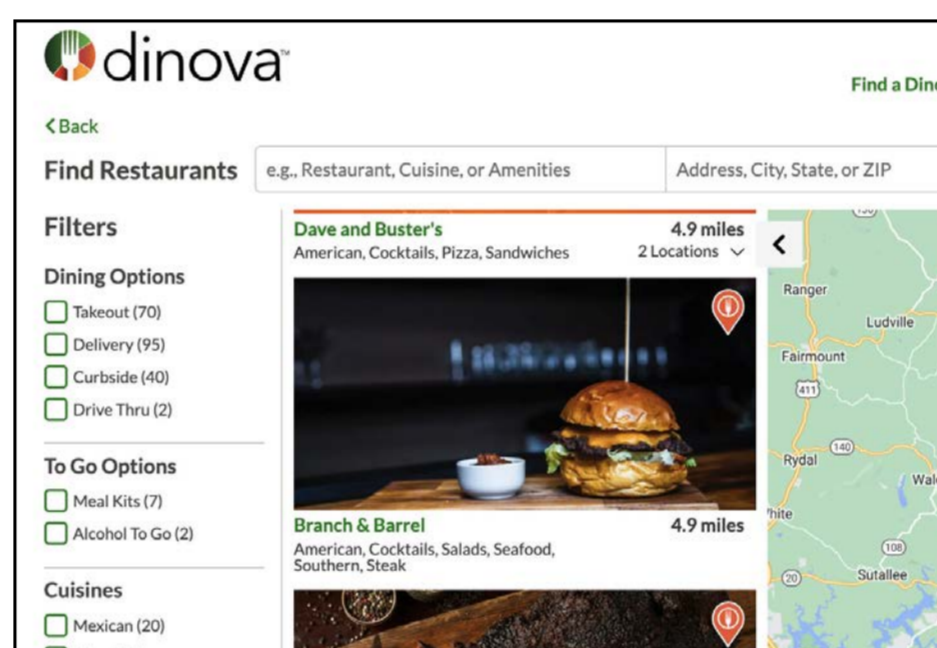
- will crop out a lot of image on search results and details page

**VERY BAD: Not Landscape**



- looks fine in search results and mobile detail page views
- critical parts are cropped out in desktop view

**Not as BAD: Focus not in center**

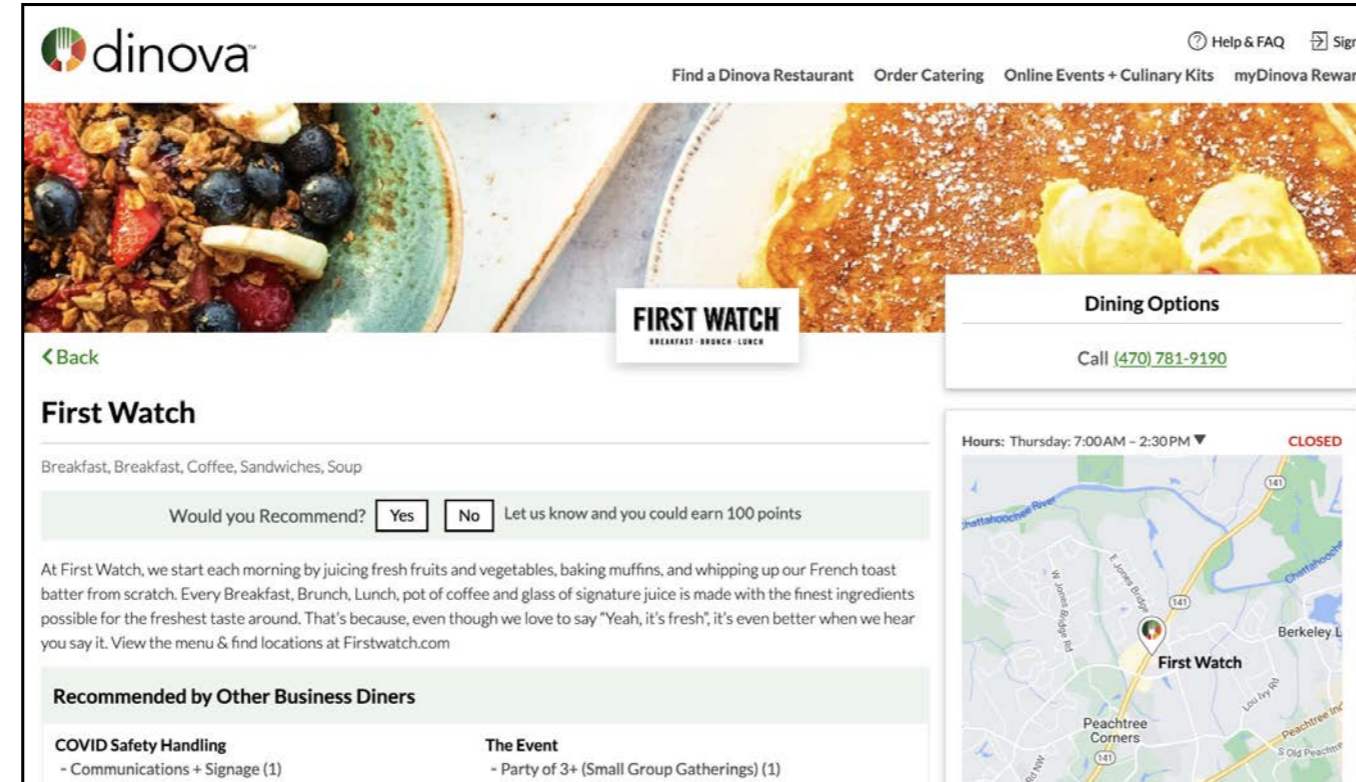




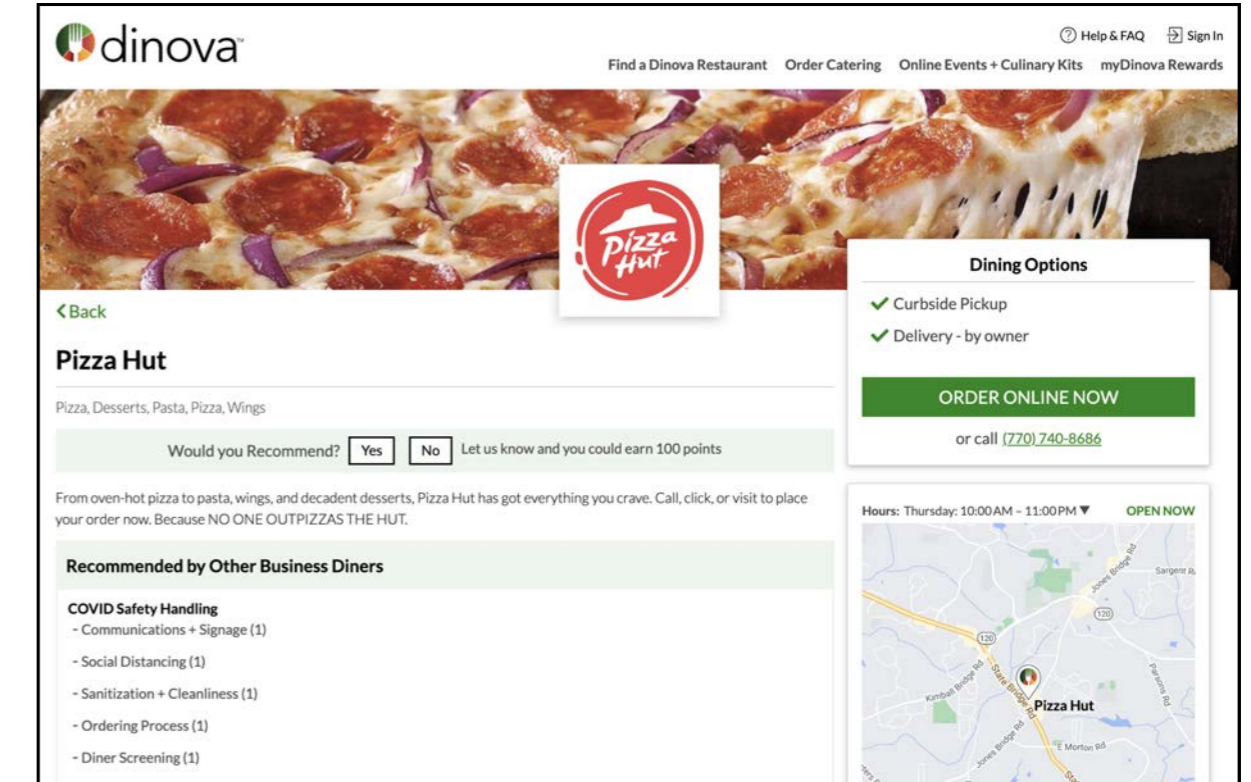
# LOGO IMAGE

## Requirements

- Minimum 360px on shortest side
- .png or .jpg format
- preferred: landscape - rectangular version



**Preferred:** landscape rectangular logos will obscure less of the primary cuisine image



**OK:** If no rectangular version is available, a square logo can also be accommodated